



# Advanced Search Operators Cheat Sheet

GOOGLE	BING	RESULT
<b>cache:</b>		Shows the version of the webpage from Google's cache.
	<b>contains:</b>	Finds webpages that contain links to a particular type of file (in Bing). Example: <i>site:yourdomain.com contains:pdf</i> returns pages on your site that have a link to a PDF file.
<b>ext:</b>	<b>ext:</b>	Returns only webpages with the file extension you specify (such as htm).
<b>filetype:</b>	<b>filetype:</b>	Finds results of a single type only (such as pdf).
	<b>info:</b>	Presents some information that Bing has about a webpage such as related pages from the site, external pages talking about the webpage, and related results.
<b>intext:</b>		Shows pages that contain a specific word in their body text.
<b>intitle:</b>	<b>intitle:</b>	Finds pages that include a specific word as part of the indexed title tag.
<b>allintitle:</b>		Finds pages that include all query words as part of the indexed title tag.
<b>inurl:</b>		Finds pages that include a specific keyword in their indexed URLs.
<b>allinurl:</b>		Finds a specific URL in the search engine's index. Also can be used to find pages whose URLs contain all the specified words.
<b>related:</b>	<b>related:</b>	Finds webpages that are similar to the specified webpage. Example: <i>related:yourdomain.com</i> shows what the engine considers similar to your homepage.
<b>site:</b>	<b>site:</b>	Restricts the search to pages within a particular domain and all its subdomains. Example: <i>site:yourdomain.com</i> shows approximately how many pages the search engine has indexed for your site.
<b>*</b>	<b>*</b>	Acts like a wildcard that can take the place of any word or phrase. Example: <i>tallest * in the world</i> finds results about various tallest things.
<b>-</b>	<b>-</b>	Excludes results that contain the word following the minus sign. Place this operation at the end of your search query. Example: <i>cats -musical</i> finds pages about the animal, not the show.
<b>" "</b>	<b>" "</b>	Finds instances of the exact text within the quotation marks everywhere it appears in the search engine's index. Example: <i>"long string of text from your site"</i> finds pages that have duplicate content.

From "Advanced Search Operators for Bing and Google" by Bruce Clay

<https://www.bruceclay.com/blog/bing-google-advanced-search-operators/>

Copyright © 2019 Bruce Clay, Inc. You may share and copy this for personal use. Please do not republish online.